



DONALD BRADLEY  
COUNCILMAN-SOUTH WARD  
CITY HALL  
NEWARK, N. J. 07102

### BIOGRAPHY

(204) 733-8043

DONALD BRADLEY was appointed to the Newark Municipal Council in January 1989, by a special Council vote, to succeed South Ward Councilman Donald M. Payne. After successfully winning re-election in the 1990 Municipal Election, he served as President of the Newark Municipal Council from 1992-1993.

Councilman Bradley has been a teacher and recreation specialist with the Newark Board of Education for over 30 years. Born and raised in Newark, he is a graduate of West Side High School where he was an all-city, all-county basketball player and cross country runner. He left Newark to attend Winston Salem State University, where he played varsity basketball, as well as serving a tour of duty with the United States Air Force. While attending Winston Salem State University, he served as President of the NAACP College Chapter from 1959-1960. During this time, he successfully lead numerous sit-in demonstrations against segregation in restaurants, luncheons and movie theaters.

As a Newark resident, Councilman Bradley is active in many community based social and political organizations. He began his public service career as a Program Director for the Salvation Army and the Summer Youth Employment Program. He has worked for the Newark Board of Education coordinating the After School Recreation Program and the Project Fear Program. Councilman Bradley was Director of Recreation of the Chancellor Avenue School Annex and a teacher at Robert Treat Elementary School and Sussex Avenue School. In addition to his work as an educator, he has considerable experience as a drug counselor. Prior to joining the Municipal Council he was a Substance Abuse Coordinator for Barringer Preparatory School.

His leadership role in several organizations is indicative of his position in the community. He is the former President of the Weequahic High School P.T.S.A., and former Executive Director of the Weequahic Father's Club, both being South Ward organizations. He is the former Youth Coordinator of the New Jersey State Baptist Convention and Vice Chairman of the Board of Concerned Citizens at the University of Medicine and Dentistry of New Jersey. He has been instrumental in establishing recreation programs at five different sites throughout the City of Newark, and he is one of the founding fathers of the South Ward Cultural Center, which provides a recreation program and nurturing environment for youth. In addition, he is a member of the Parent Council on Drug Abuse, the Task Force on Teen Pregnancy, the Newark Teacher's Union, the Newark Paddle Ball Association and the North Jersey Industrial Arts Association.

Councilman Bradley is also a very spiritual being. He is an active member of the First Baptist Church of Nutley, where he is a Sunday School Teacher. This involvement keeps him in touch

with the lives of many young people on a spiritual level.

Councilman Bradley lives in Newark's South Ward at 71 Keer Avenue with his wife Janet and four children Karen, Heather, Craig and Donald Jr.



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## PLATFORM STATEMENT

Utilizing the theme of "Save Our Community By Taking Back Our Streets", I have taken on the important task of involving the entire community in addressing key needs. At the top of my priority list are proposals to address crime, education, housing and health care. In each of these areas, the South Ward is affected by numerous important issues that affect the quality of life for residents.

As an individual who was born and raised in Newark, my concerns and actions go far beyond my personal resident status. I am a teacher and a drug educator, who has dedicated over thirty years to working with the Newark Board of Education. Through this, my role as Councilman, and numerous other involvements, I have come to realize that the entire community is seriously concerned about our youth, and as a result, I have chosen to focus on the needs of our youth as a highlight of my campaign. Our children are our most important resource and they are in desperate need of our help. If we are going to find solutions, we must totally involve ourselves with them.

The following outlines specific recommendations for improvements. I have already begun to work on, create dialogue, request cooperation or demand action regarding many of these initiatives. Over the course of the campaign and beyond, we will continue to seek solutions by directly confronting the issues.

### CRIME

- Increase community policing
- Revitalize neighborhood watch groups
- Activation of mobile mini-precinct in high crime & drug areas
- Introduce legislation establishing residency requirement for police officers
- Examine the possibility of utilizing the National Guard as a support mechanism to our local Law Enforcement Agency to set up road checks to prevent drugs and guns from entering our neighborhoods
- Support the "Police Incentive Housing Program", which encourages police to move into high crime and drug areas, and helps to stabilize the community

### EDUCATION

- Support the development of vocational training
- Examine the feasibility of Nwk vendors establishing apprenticeship programs for our youth
- Institute a Bible Club as part of the extra-curriculum program in our high schools
- Examine the feasibility of extending the school year
- Initiate and support the development of more recreational centers in the South Ward

## HOUSING

- Continue to support the development of Low to moderate income housing projects such as: Telephone Heights Apartments, Donald Jackson, America Dream Homes, 2 Keer Ave. and 1 Grunman Ave.

## HEALTHCARE

- Initiate efforts for the development of neighborhood healthcare clinics and mobile health care units
- Encourage the establishment of healthcare training programs to encourage Newark youth to enter the medical profession
- Support the establishment of hospital based drug treatment and counseling programs